

FORECAST EARTH

EPA #4 – HEALTH EFFECTS OF UV RADIATION

6/19/03

Final Script

PAGE 1

T/CODE	VIDEO	AUDIO
	<p>OPEN on a MONTAGE of sun worshippers across the nation – W 1204, W 1205 I 4232 (EPA):</p>	<p><u>VO #1:</u> MOST OF THESE PEOPLE LIE EXPOSED TO AN INVISIBLE HEALTH RISK –</p> <p>HARMFUL ULTRA-VIOLET RAYS THAT ARE THE PRIMARY CAUSE OF SKIN CANCER.</p>
	<p>DR. ELISABETH SHIM ON CAMERA I 4221</p>	<p>01:01:32 ELISABETH SHIM: //Skin cancer is actually the most common cancer of all cancers in the United States.</p>
		<p><u>VO #2:</u> ONE IN FIVE AMERICANS WILL DEVELOP SKIN CANCER.</p>
	<p>Goin family –beachside in Galveston, Texas. Despite the bright sun, Allen wears no hat or shades – and his young sons are shirtless, hatless, and unprotected.</p> <p>Goin removes his shirt; ZOOM IN on the scar on his back.</p>	<p>Tape 14141 09:12:24 Allen Goin: You gotta wear hats and shirts. // The reason being is I have actually had skin cancer. I’ve already had uh malignant melanoma. //You wanna see it?</p>
		<p><u>VO #3:</u> ONE PERSON DIES OF MELANOMA, THE MOST SERIOUS TYPE OF SKIN CANCER, EVERY HOUR.</p>
	<p>Animation? I 4167 (NOAA): arrow coming from sun and heat being trapped</p>	<p><u>VO #4:</u> MAN-MADE CHEMICALS HAVE DAMAGED THE EARTH’S OZONE LAYER—ALLOWING EVEN MORE ULTRA VIOLET RADIATION TO STRIKE US.</p>
	<p>B-roll Dr. Shim examining patient (I 4221)</p>	<p>01:32:51:00 ELISABETH SHIM: For someone your age you have a little more freckling than I’d like to see. Are you wearing sun protection on your nose?</p>
	<p>Skin cancer patient in hospital (I 4222) Patient being examined by Dr. Macy (I 4223)</p>	<p><u>VO #5:</u> UV RAYS ARE A DANGER NOT ONLY TO OUR SKIN, BUT ALSO TO OUR EYES.</p>
	<p>Dark, eerie footage, ECUs of the light beam aimed at the eye (I 4223)</p>	<p><u>VO #6:</u> UV EXPOSURE CAN INCREASE YOUR RISK OF GOING BLIND AS IT CAN CAUSE CATARACTS AND MACULAR DEGENERATION.</p>
		<p><u>VO #7:</u> EVEN IF WE TAKE CORRECTIVE ACTION AND SAVE THE OZONE LAYER, WE’LL</p>

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PAGE 2

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		STILL NEED PROTECTION FROM THE SUN'S RADIATION.
	B-roll of kids putting on sunblock: I 4232 (EPA)	02:17:57 DR. BRIAN P. MEKELBURG: // the main things that we suggest are wearing a sun block with an SPF 15 or higher, wearing protective clothing and really using common sense and not going out of your way to get sun exposure. //Walking across the parking lot at the market matters as much as sitting at the beach.
		DR. SHIM: It's never too late to start protecting yourself from the sun.
	B-roll of kids in a classroom learning about sun safety: (I 4232 EPA)	<u>VO #8:</u> OR TOO EARLY... SCHOOLS AROUND THE COUNTRY TAKE ADVANTAGE OF THE EPA'S "SUNWISE" PROGRAM THAT TEACHES CHILDREN ABOUT SUN SAFETY.
		MEKELBERG: 02:13:45 //The cancers that we get as adults start as children.
	BAILEY ON CAMERA (I 4205) Wears hat, sunglasses and protective clothes.	BAILEY, AGE 5: I 4205 I put my lotion on, I put my hat on// and when I come out to play on the beach I just like to sit under our umbrella that's for beaches.
		<u>VO #9:</u> IT IS IMPOSSIBLE TO AVOID ALL THE UV RAYS THAT SURROUND US, BUT "SUNWISE" HABITS CAN HELP ENSURE THAT WE'LL ALWAYS BE ABLE TO ENJOY TOMORROW'S SUNNY DAY.
	THE END	